



BAY AREA GEOPHYSICAL SOCIETY

2215 CURTIS STREET
BERKELEY, CA 94702
(510) 717-7179

BAGS Executive Committee Meeting

Conference Call: 2-3pm, 23 January 2014

Present: President David Alumbaugh

VP Marie Clapp

Secretary Louise Pellerin

Treasurer Jeff Johnston

Agenda

1. Membership
 - a. Louise obtained the SEG BA membership list
 - b. Marie obtained the Stanford email list that is very outdated
2. Banking
 - a. Received EIN on 2Dec13
 - b. BofA account transferred from Peeter to Louise on 3Dec13
 - c. Still need to get rest of ExComm on signature card
 - d. Change of address to Curtis Street
 - e. Debit cards arrived
 - f. Web access to checking & CD, which matures on 4Feb14
 - g. Agreed to transfer CD to checking
3. Web – Courtney Ford (Neos) sent David the following. No decisions were made
 - a. LOGO - I've briefed Klara on the logo specs and she is getting to work. Anticipate seeing the first concepts within the next 1.5-2 weeks.
 - b. WEBSITE – three routes available regarding the hosting. For all three, Klara will design the look and feel. This stage of the process will occur after we have settled on a new logo and color palette.
 - Option 1: Continue Hosting on Stanford servers /** The current BAGS domain would remain the same. You would put me in contact with someone at Stanford for us to work with in loading new designed page templates to the current site location. Advantage is cost and I guess ease of transition. The disadvantage that your web domain is first and foremost a Stanford domain which might make finding you via Google more of a challenge and possibly create confusion among newly interested parties (*are they connected to Stanford? Is this the BAGS I am looking for?*) and beyond that I don't know...it would depend on what we're allowed to do within the Stanford web world.
 - Option 2: Create a website from scratch /** This involves coding up a new website, as well as purchasing a hosting service. We have almost complete freedoms here with everything...cost is the limit. We have a website developer who works in HTML 5 that we are contacting now for a quote.
 - Option 3: Use an online builder /** There are businesses who make website creation easy by creating template websites for you to choose and populate. With these, the more you pay, the more independent your website is. Meaning, the URL is 100% yours vs. having their name fixed in, or there would be no service brand clogging up the bottom



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of your webpage etc. The advantage of these is the ease in populating content in the future. The limits are with the design parameters of the templates that have already been created. Two examples are WIX.com and Moonfruit.

- c. DESIGNER –Klara’s portfolio as well as an example of a WIX website: [Klara Zelinkova Graphic Design](http://Klara.Zelinkova.Graphic.Design). Note that her domain does not include the WIX name. Klara did not pay for the upgrades and therefore you see WIX.com mentioned at the bottom. This can be avoided for a cost.
 - d. DOMAIN – BAGS does not currently have a purchased domain. It likely wasn’t necessary with Stanford hosting the website. It would be a good thing to consider, no matter what the direction is chosen regarding the website build. Options:
www.bayareageophysicalsociety.com (\$12.99/year)
www.bayareageo.com (12.99/yr)
www.bayareageosociety.com (12.99/yr)
It might be worth buying 2 or 3 options that all lead into one place.
 - e. COSTS – pulling together pricing for the various website options. Once that decision is made, we will present an official quote for the web (possibly to include hosting and domain purchase), logo, social media banners.
 - f. Need to be able to pay dues and a donate online
4. Events (all)
 - a. Send out a ‘Save the Date’ notice that BAGS is back when we have a website
 - b. Social mixer to kick off new BAGS – possible venues discussed
 - c. SEG DL at Neos on 26Apr14 at 11am
 - d. Create geo-community including student society, AGU members
 5. Donations – BAGS is a 501c3, looking for web development and students support
 - a. Commitments
 - i. Neos (David)
 - ii. CGG (David via Randy)
 - iii. Green Geophysics (Louise)
 - b. In process
 - i. Geometrics (Jeff)
 - c. Other
 - i. Chevron (Marie says next year)
 - ii. SEP start ups (Marie to inquire)
 - iii. Other (David to inquire on members companies)
 6. David to call next meeting when we have logos in ~ 2weeks

Louise Pellerin
BAGS Secretary